



**Product
Development**

**Product
Performance**

**Technical
Illustration**

Technical Illustration

Instruction Manuals — Factory Instructions — Law Tags/Warning Labels

We will provide intuitive illustrated instructions that minimize potential risks related to improper assembly/setup and misuse. This helps improve the consumer's product experience and reduce the number of complaints to customer service. It also adds value for the consumer and inspires confidence.

Product Development

New Product Design/ID — Product Improvements — Project Management

Product design should be simple and intuitive – Innovation should be driven by this 'simple by design' approach. We are a creative design resource providing our clients with innovative design solutions that are cost effective and able to be implemented in any production setting.

Product Performance

Ease of Use and Assembly — Safety/Compliance — Testing

From concept thru to manufacturing our goal is to keep all aspects of product development focused on keeping things simple, intuitive, and safe. We can help make you aware of potential risks and provide cost effective design solutions to help minimize these risks and ensure your products perform as expected.



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